

INDIA'S BIGGEST LIVE DEMO & AGRI EXPO ON 110 ACRES (44Ha)

19-22 JANUARY 2017

Agricultural Development Trust's,
Krishi Vigyan Kendra, Baramati,
Malegaon (Kh), Baramati, District Pune.



Live Demo



Technology



KRUSHIK
Live Demos
& Agri Expo



Machinery
Demo



Animal
Husbandry

Supported By:

Organised By:



Koelnmesse YA Tradefair Pvt. Ltd.

KRUSHIK, Live Demo and Agri Expo

Keeping in view the importance carrying out by the Government of India on Agriculture and allied Industries, Agricultural Developmental Trust's Krishi Vigyan Kendra established by the Indian Council of Agricultural Research (ICAR) and Koelnmesse YA Tradefair Pvt Ltd have come together to organise the 2nd edition of Annual trade fair, **Krushik**, Live Demo and Agri Expo during January 19 – 22, 2017 at Krishi Vigyan Kendra, Malegaon, Baramati.

Chairman's Message

Indian Farmers are seeking for substantial growth in affordable cost for their survival in drought stricken situation. Realising this need we tried our best to make them familiar to new Agricultural technologies to bring certainty in it and the Krushik established.

In the year 2015, Krushik-Live Demos and Agri Expo had a tremendous response of over 3.21 lakh footfalls with great satisfaction to visitors and fulfillment of all their expectations & doubts of Agri businesses. Various agricultural technologies were demonstrated here which overwhelmed farmers across the country that they never had such a good experience before as well, it gave good commercial response to exhibitors for developing sustained business opportunities in the field of agriculture.

KRUSHIK-2017 aims to be a life changer for the farmers reeling under severe drought conditions. The event will showcase affordable technologies and encourage farmers to learn and adopt newer technologies to improve productivity. I am sure it will be a boon to all the participating companies to grow their business worldwide.

All your supports and gratitude made the event grand successful. Now, let's boost farming this time with addition of values to technologies and make them familiar to farmers that our efforts could benefit with a surety to save the Agriculture and Agriculturist.



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Let's Strengthen the Indian Agriculture with technologies and Improving Living Standard of Rural Community.

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The Institution ADT and KVK Baramati

The Agricultural Development Trust, Baramati was found in 1971 by Hon. Sharadchandra Pawar Saheb. The Trust is working for the benefit of Farming Community and Women Empowerment by the means of Education, Extension & Market Intelligence.

To bring children of farming community into the flow of the development to improve their standard of living and educational level ADT stepped up in the field of education. With the realization that 'single educated woman can transform the destiny of her entire family', the foundation of an educational complex for girls on an open waste land was laid. In this campus more than 7000 girls from primary to post-graduation level are taking education. Particularly, through the 'Earn and Learn' initiative, many girls from poor families are standing firmly on their feet.

While fulfilling the technological needs of farmers it also realized that foreign technology could bring more sustainability in agriculture, hence the establishment of Agriculture College campus has been made to provide quality Education for International programmes in Agriculture, Animal Husbandry and Agribusiness Management in collaboration with the Van Hall Larenstien University of Netherlands. Likewise ADT have signed MoU with international universities like Yunan Agriculture University China, Asian Institute of Technology Bangkok, UC Davis University California for staff and student exchange programmes.

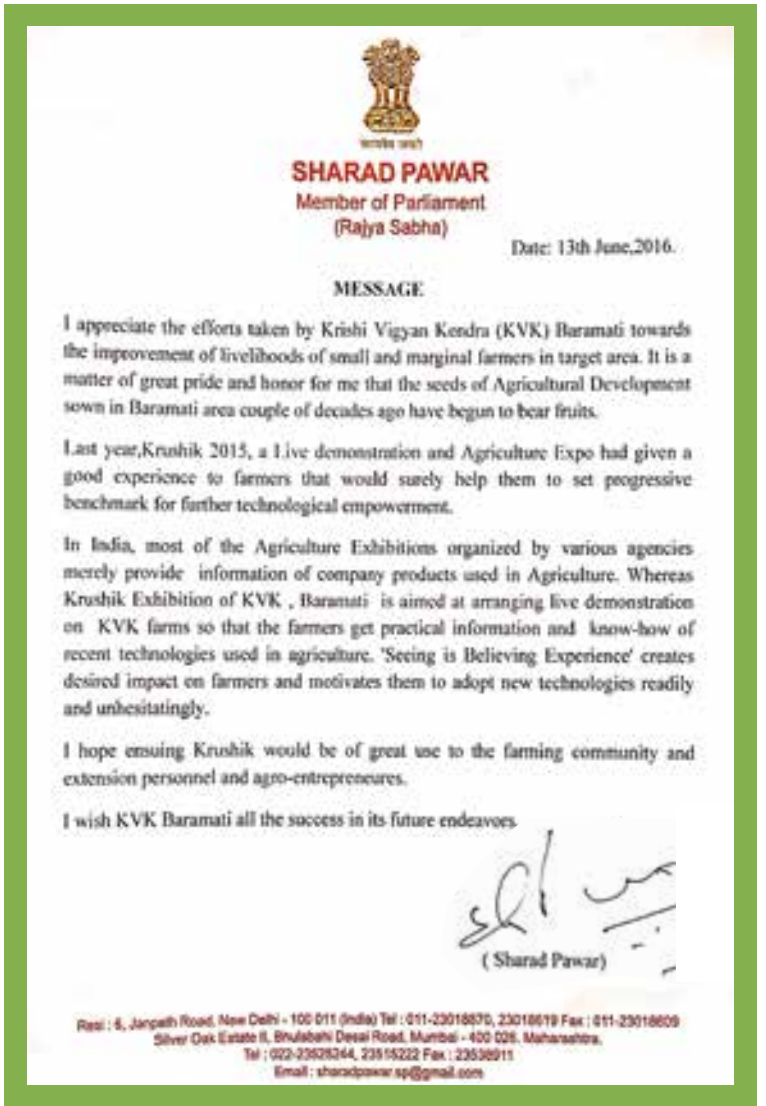
To reduce the time lag between the technology transfer from research institutions to farmer's field for increasing production, productivity and income from the agriculture and allied sectors on a sustained Quality basis, Krishi Vigyan Kendra, Baramati was established in 1992. It is a Model, Hi-tech, International and National Award winning KVK of India working for farming community for the development of sustainable agriculture completed its 24 years of prompt services. Lakhs of farmers from the state of Maharashtra visited this farm and took various trainings and improved their farming practices.

KVK, Baramati is a huge and excellent quality demonstration farm on 44 hectares with different units such as Agriculture Technology Information Centre (ATIC), Integrated Fish Poultry Unit, Wind & Solar Hybrid System, ISO Certified Bio-Control and Soil Testing Lab, Hi-Tech Greenhouses, Apiculture Unit, Hydroponics Unit, Automation Unit, Farmers Hostel, Dairy, Poultry & Hatchery, Sheep-goat, Vermicompost Unit, 4 Star rated crop Nursery, Seed & Fruit Processing, Sericulture Unit, Agri& Eco-Tourism etc. In short KVK is actively doing research based extension for providing technology directly on farmers field.

New Facilities of our KVK are inaugurated by Hon. President of India and The Centre of Excellence for Vegetables; An Indo-Dutch project is inaugurated by Hon. Prime Minister of India during past year. In this project in addition to training and demonstration we are providing disease free quality planting materials to farmers.

KVK, Baramati is awarded by most Prestigious International Star for Quality Award, Geneva, Switzerland in 2015, National Best KVK Award in 2006-07, National level First prize for Group Dynamics and Best KVK Zonal Award in 2012-13.





321789
VISITORS
TOTAL

About Koelnmesse:

Koelnmesse YA Tradefair Pvt Ltd, Indian subsidiary of Koelnmesse GmbH, Germany, leading trade fair organisers in the Food Industry and related sectors. Trade fairs organised by Koelnmesse such as Anuga, ISM and Anuga FoodTec for food and food processing industries are established global leaders. The global activities handled by Koelnmesse will offer customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable international business.



Exhibitors Profile

- Agricultural Equipments
- Water Management
- Planting Material
- Green House and Equipment Suppliers
- Precision Farming Products
- Climate Control and Automation Equipment
- Agricultural Machinery
- IT Service
- Horticulture Equipments
- Horticulture Services
- Banking and Insurance Services
- Soil Testing Equipments
- Certification Companies
- Tractor/harvestor/tillers/power Tillers
- Seeds Manufacturers
- Agrochemicals
- Biotechnology
- Irrigation Management
- Floriculture and Nursery Industry
- Horticulture Processing Technology
- Grading and Sorting Machinery
- R & D Organisations
- Trade Magazines
- Cold Chain Equipment
- Refrigerated Van And Trucks
- Cooling Pad and Heat Extractors
- Herbal and Medicinal Plant Exporters
- Plastics Products
- Agriculture Portals
- Organic Fertilizers
- Organic Fruit Products
- Dairy and Poultry Material Supplier
- Animal Husbandry

Who is visiting

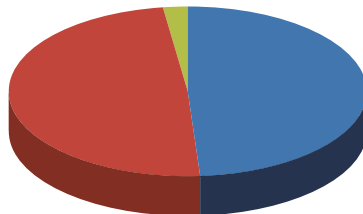
- Agricultural Universities
- Agri Research Units
- Agriculture Departments
- Agro Industry Corporations
- Central and State Government
- CEO'S and Senior Manager's
- Distributors
- Agripreneurs
- Farmers, Horticulturists
- Farm Contractors
- Floriculturists and Nursery
- National and International Delegations
- Scientists • Bankers, etc.

Krushik 2015: Recap

Krushik 2015, organised during November 6 – 8, 2015 at KVK Instructional Farm, was inaugurated by Hon. Chief Minister of Maharashtra, Mr. Devendra Fadnavis, along with Hon. Ex – Union Agriculture Minister, Mr. Sharad Pawar along with other high profile dignitaries. The exhibition was very well appreciated by exhibitors, farmers and attendees across different sector. 400 companies demonstrated their technologies in the form of Live demonstration, Machinery and equipment, Seminars, Video Shows, Animal Shows etc., In addition, 10 Agricultural Universities, Research Stations had participated in the event and showcased their expertise for the Agri and Allied sector. Both Central and State Government agencies have extended their full support in the show and promised to support the next edition of Krushik. The exhibition witnessed, a record number of 3.21 lakhs farmers across the country. Mostly from Maharashtra and neighbouring states.

Region wise farmer's attended at Krushik 2015

■ Farmers from Maharashtra 49% ■ Farmers from outside Maharashtra 2% ■ Local Farmers 49%



Along with the machinery demonstration, Live demo plots were allocated to the companies to demonstrate their latest technologies for benefitting farmers with knowledge and its implementation in their farms.

Key features

- Over 400 national and international participants displaying Agri and allied technologies
- Live demonstration on 110 acres of land with variation of cropping patterns
- An expected turnout of over 3.5 lakhs farmers from across India and neighbouring countries
- International participants and Experts panel discussion on agricultural technologies & latest issues.
- An opportunity to connect and interact with successful farmers and learn their best practice with knowledge sharing.
- Direct dialogue with Government officials and policy makers for clarifications of uncertainties in Agriculture
- Special side events for interaction and networking
- Forums and expert sessions on modern technology in farming given by industrial professionals
- Event to be covered by prominent local and national media houses to give utmost exposure to participants

BE PART OF THE CONCURRENT PROGRAMMES LIKE SEMINARS AND OPEN PRESENTATION ONSITE.



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Baramati

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